

H. J. SNELL

Sight Specialist

Red Deer Phone 140

Volume 21, No. 25.

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SUMMARY OF EVENTS OF THE PAST WEEK

CANADIAN

The price of wheat at the beginning of the week was \$1.65.

The Conservatives of Northern Alberta have requested R. B. Bennett, K.C., to call a meeting of the party for mid-August to choose a new leader in place of Mr. Blair resigned. The Conservatives of the Northern section of the Province are to hold a meeting on 14th July to consider the whole situation and make their plans.

Field Marshal Earl Haig has had an official welcome tendered to him at Ottawa. Premier King and members of the Cabinet and members of the government officials and dignitaries of Canada were present. Earl Haig is expected in Calgary on the 9th of this month.

As the result of Earl Haig's suggestion the different ex-servicemen organizations have agreed to amalgamate. A great gathering of Indians has taken place at Macleod, where a stampede and a great time was had. A reproduction of the battle of Wood Buffalo was arranged, this being one of the last Indian battles fought in Canada. Representatives from the Indian tribes were present, including some from the Indians of Montana.

Further shipment of buffalo have been made to the northern reserve from Wainwright.

A strike has begun in the Edmonton coal fields. At Drumheller there is still trouble. It is not expected that the Edmonton strike will last more than 26,000 tons of Alberta coal being shipped to Ontario, but it will be got from other coal fields in the province.

No settlement of the Nova Scotia coal strike has been effected, and the Hon. James Munnick, Dominion Minister of Labour, who is in the district to try to mediate, has left it and will return. Violence and destruction are still occurring in isolated parts of the area.

Canada House, the Dominion headquarters in London, has been visited with great ceremony by the King and Queen and a series of social functions have been held by Canadians in London.

Premier Greenfield is back from Ottawa, and construction of the railway proposals by the Alberta Cabinet is expected.

An important reciprocity treaty has been negotiated between Canada and the West Indies. In addition to reciprocal tariff preferences there will be weekly steamer service between Canada and the West Indies. This is an agreement which has been needed for some time, and is considered to stimulate trade between the two sections of the Empire.

A million gallons of whisky were exported from Canada to the United States in the year ending last March. These are the official figures, and do not include smuggled whisky, which no doubt would add greatly to the total amount.

Kollesvick, the man who murdered the C.P.R. agent at Walsh, and was sentenced to be hanged, has been given a sentence commuted to one of life imprisonment.

The branch of the Bank of Montreal at Thorold, Ontario, was held up at the end of last week by a single robber at 3 p.m. He forced the manager and clerks to open the vaults and took where he shot them in. He then took \$8,000.00 in cash and left the bank with a declaration of victory in his waiting motor-car. The staff's shouts were heard later on and they were.

BRITISH AND IMPERIAL.
A motion of censure on the Government for its failure to deal with unemployment was moved by the Labour Party in the British House of Commons, but defeated by 373 to 147. The debate did not reveal any indication of a comprehensive plan to deal with the situation on the part of the Government.

Great Britain is taking steps to suggest to France some settlement of the war debt owed by France to her, and similar suggestions are likely to be made to the other war debtors of Britain in Europe.

A crisis seems to be approaching in the relations between Great Britain and Russia. The British Government is more or less certain that Russia is stirring up trouble against Britain in China on a serious scale in addition to continuing its revolutionary propaganda elsewhere throughout the Empire, and this may lead to the breaking up of the Russian Empire.

The industrial situation in Great Britain is becoming more and more serious. The railways are proposing a 5% share in the pay of all such employees, from the directors downwards, to meet the reduced earnings of the lines. It seems hardly likely that the men will accept the proposal without a strike.

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RED DEER, ALBERTA

Wednesday, July 8, 1925

LOCAL NEWS

Miss Dancocks also attended the Calgary Stampede.

Miss Macduff is staying with Mrs. Moyes at Sylvan Lake.

Miss Myrtle Blades spent the weekend at her home in Leduc.

Mr. and Mrs. A. Fyfe made a motor trip to Edmonton last week.

Mr. and Mrs. deBor have gone by motor car to California for a holiday.

Mrs. Charles Weston has gone to pay a visit to her mother at Swift Current.

Mr. and Mrs. Angus Black and Hugh are shortly going on a motor trip to Ontario.

Miss Potter returned to Hillwood to spend the week-end at the home of Mr. and Mrs. R. E. Pike.

Mr. and Mrs. Findlay are moving from their home in Parkville to Fourth Street North.

Miss Page Houston has taken a position as stenographer in the Imperial Bank at Sylvan Lake.

Mr. Martin, who has been relieving agent of the C.N.R. in the district, is absent, left on Sunday for Calgary.

Eber Crumphy has arrived in town to join his family for the holidays from Claresholm, where he has been teaching.

Miss P. Ebert has gone on a holiday trip to Stargay, Alaska, where she will attend the Summer School at Edmonton on her return.

J. Quigg has let his cottage at Sylvan Lake for the rest of July to R. J. Dinning, Local Commissioner for the Province of Alberta.

Mrs. McComas left last week for her home in Stargay, where she is manager of the Beaver Lake. Archie McComas went along too as manager and protector.

Miss Etta Smith is attending the Summer School at the University in Edmonton. She is on her way home from Camrose for the holidays.

Miss Elva Malcolm has gone to Calgary to stay for the rest of the month with Mrs. Cliff Malcolm, thus reducing the grass orchard of Michener Hill to two.

Miss Edith G. Code arrived yesterday from Chauvin, Alberta, where she has been teaching. She will spend the holidays with her parents in Springle.

The gardeners of Red Deer are now beginning to reap their harvest, and the best of the season is being put in the hands of the local citizens.

Miss Alice Pierce has returned from her holiday in the West, and is at work again in the Post Office, which was a noticeably brighter aspect as she returned.

Mr. and Mrs. Fowler, of the C.N.R., have returned from their six months' holiday at the Coast, and will take up their residence in the new home in the Sunny South lures them away once more.

Mr. and Mrs. W. Balnes have been visiting Mr. Dean in the West. Mr. Dean is making his first trip to Canada and will be back to settle here if circumstances look encouraging.

E. S. Hogg and Mrs. Hogg and Mr. and Mrs. Turnbull have gone to the Coast for a vacation. A. G. A. Clowes, who has been in the district for a short time, is taking Mr. Hogg's work at the Court House in his absence.

A \$5,000.00 Ontario Equitable Life policy now available: \$5,000.00 payable at death or maturity; \$5,000.00 in event of death; \$5,000.00 in event of the insured's accidental death; \$100.00 per month during the term of the policy.

Further Fashion Note: W. F. Harris is about to burst on the world in a new and chic Leshman lounge suit of the latest design, made to order, and is going to try to make a further effort to the campaign for a brighter and better dress.

J. M. Findlay, recently of the City of the Bank of Commerce in Red Deer, has been officially appointed manager for the Red Deer district for the Confederation Life Insurance Company.

A railway accident which occurred last night had serious results, took place at Bentley a few days ago. Our thanks go to the railway for the prompt action taken to clear the line.

General Guillaume has been appointed to the French finance minister in Great Britain and the United States, to meet the settlement of the war debts of France.

The United States military authorities held a test mobilization of all the troops in the district of the Pacific and volunteer, on the 4th of July. Some state governors refused to give the order to mobilize the troops.

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LOCAL NEWS

Mr. and Mrs. H. Willson and Mr. and Mrs. E. Greig were amongst those who went by motor car to Calgary for the Stampede.

Mrs. Vic Day is leaving this week for Armstrong, B.C., to be with her husband, who is teaching the drilling of an oil well near White Sulphur Springs.

There are some houses now vacant in town and others for sale at prices which are too low to indicate as sound a condition as could be wished in the property market.

A large number of Red Deer people are attending the Calgary Stampede this week, among them being Mr. and Mrs. Munn, Mrs. G. Hopwood, Mr. and Mrs. Don McLevin, Mr. and Mrs. Edis, D. B. Ross, H. Thompson and D. Palmer, Ralph Patterson, Mr. and Mrs. Stawney, Mr. and Mrs. Clark.

Mr. and Mrs. Angus Black and Hugh are shortly going on a motor trip to Ontario.

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"THE NEWS" SPECIAL ARTICLES

As there seems to be some misunderstanding on the subject, it may be stated that the special articles or stories which have been appearing in "The News" for the last three months are not borrowed from any source, but are the work of friends of the Editor, who for the good enough to give him the benefit of their experience, or of the Editor himself.

THE RESULT OF THE DOMINION DAY PICNIC AND GARNIVAL

We are informed that the approximate profit from the Dominion Day Picnic and Elks' Carnival on 1st July, including the money received from the sale insurance, will be slightly over \$2,000.00, an excellent result for the day.

THE WEATHER

In the latter half of last week the weather remained very hot and dry. There was a shower of rain on Wednesday afternoon and another on Saturday evening, but their effect was very slight. There was some hail on Sunday morning, but it did not do much damage. On Monday afternoon, however, heavy rain set in and continued for some hours. It cleared for a time, but began again at nightfall and has been steadily raining since. The appearances are unsettled and showery, and it looks as if more rain might fall.

SCHOOL NOTES

The examination-paper marking bridge from Red Deer to Misses R. G. Jones, and Messrs. Locke, Welsh and Fowler have been asked to Edmonton to do their full work.

The exam. papers in some subjects at least were very distinctly stiff. We hear of scribbles and lamentation in Greek, Latin, French, and history papers at any rate, and certainly the history papers seem to demand a wide range of knowledge.

European history, wider than was thought at all necessary in other days. The examiners have been asked to carry on the household duties. While she was able to be with Mrs. Kalsner and the other members of the family, she was able to be with Mrs. Kalsner and the other members of the family.

At the Rotary Club luncheon on Monday, Professor E. A. Corbett, of the Extension Department of the University of Alberta, spoke on the subject of "Three Canadian Humors."

The three in question were Messrs. R. G. Jones, L. Welsh, and J. H. Halliburton, better known by his pen name of "Sam Slick." The speaker expressed his thanks to Professor Corbett for his visit.

We hear that on Monday night the Board room of the central school with a full attendance of the trustees. The speaker was both able and amusing, and was thoroughly enjoyed by the members of the Club, who heartily expressed their thanks to Professor Corbett for his visit.

As decided at the meeting last month, applications for the job of janitor will be advertised in the full form and pay will be \$130.00 per month. The applicant must be a Canadian citizen, and must be at least 21 years of age. The salary is \$130.00 per month, plus a bonus of \$10.00 per month.

Public School Principal Welsh was present at the meeting. He was a great deal of business was before the meeting, but as several matters had to be discussed very fully, it was eleven o'clock before adjournment.

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Sporting Notes

The editor was severely taken to task last week by one of Red Deer's young ladies for the shortness and inaccuracy of his report of the last basketball match against the Ponoka Indians, which was played under rules all through, and not as stated. The editor meekly hopes to do better.

The Edmonton Hudson's Bay Co. Girls' Basketball Team, known as "The Fun Trappers," have challenged the Red Deer girls to two matches, one to be played at Red Deer, on Saturday, July 18th, and the return at Edmonton, Friday, 24th July. This involves the Red Deer girls guaranteeing \$500.00 expenses for the Edmonton team, and we understand that they are going to make the attempt in order to get the match.

It is to be hoped that the sports public will give the girls the necessary support as these should be really good matches. It was the sports public who heard that match against Ponoka had to be given up last week because the girls could not get cars to drive them there. Surely if they had happened to some of them who own cars in town, none could have been so stony-hearted as to refuse them.

The result of the Lacombe v. Red Deer match was given in last week's issue, but the detailed score is now given as follows:

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Spring News

BOXING AT THE REX THEATRE

On Friday evening a series of boxing bouts took place at the Rex Theatre. There was a good attendance in spite of the heat, the theatre being nearly full.

The first match was between Tommy Rogers, of Calgary, and Basil Baines, Rogers took the place of Charlie Flynn at short notice in a sporting fashion. This was a six-round, no-decision match, refereed by Harry Davis. It was a good match, though Rogers was quite definitely the better boxer. Baines, however, was the whole was the more aggressive, even though he had to stand some fairly severe punishment. He had slightly the longer reach and at times this enabled him to get right over Rogers and land some sharp blows on the head. He was inclined on these occasions to use foot blows and was cautioned by the referee several times as a result. Rogers on the other hand waited for his man, and in reply to his leads got in heavy blows, using his swinging round the opposing guard, but occasionally going straight through it. There was considerably more weight and steam behind his punches than those of Davis, who used a left which was almost as much of a push as a blow. Though there was no decision, it seemed as though Rogers had quite definitely won the match, but it was a good fast match with little or no clinching and no noticeable mark on either man at its close.

The second match was between the Fighting Swede, McCabe, and Fred Caswell. In this match it was announced that the Swede, who was taking the place of McCabe, was a native of 17½ lbs. against the 160 lbs. of McCabe. The Swede did not look the heavier man, and being only 15 years old, enjoyed the sympathy of the on-lookers. This was a 12-round match, but it was a disappointing one from the standpoint of at least of those who like to see open boxing. It consisted almost entirely of clinching with both men making great efforts to land damaging body blows in the infighting. Hardly a single clean blow was landed at long range. Again and again the men rushed in with wild swings or the rather feeble-looking jab, missed and fell into a clinch in which they wrestled until broken by the referee, who was called in by the Swede. In the first few rounds it looked to most of the spectators as if McCabe would win, but as the match went on, however, he seemed to get his second wind and made several good aggressive moves in which he drove McCabe to the ropes and landed a few blows, but they had not a great amount of weight behind them and certainly did not bother McCabe unduly. McCabe, on the other hand, seemed to lay himself out to decide blows and was called in by the referee on several occasions due mainly to his practice of ducking his head and almost standing still, letting a quick blow pass over his upper lip and at times over his nose. So far as the infighting went it looked as if McCabe had the better of the match, but he was not much the best of it. At the close of the 12th round the referee gave the decision to the Swede, who had had the advantage over McCabe by 3 rounds.

The main match was between A. Wilson, the water-wrestling champion of Western Canada, and Williams, of Red Deer. Williams was given a man from Athabasca, was given as open as the previous one had been close. It was refereed by Fred Lund. The previous match, it was a disappointing one, because of its one-sided nature. Wilson was obviously far too good for Williams from the start. He was much the most impressive boxer seen during the evening.

In contrast to the restlessness and uncertain activity of Williams, Wilson stood almost still in the middle of the ring, pivoting to face his circling opponent with great power and ready for instant action. When he did strike, it was done with the utmost speed, with great power, and with a perfectly clear knowledge of where he intended his blows to land. There was nothing but a steady rush through the opponent's guard some how and trusting to some extent to luck to land a damaging blow. Williams was quick. He had a slight advantage in height and reach and he ducked cleverly on several occasions, but he was quite unable to protect himself from Wilson's blows. On several occasions in the first two or three rounds Williams slipped to the ground as the result of exhausted and missing. On one occasion it seemed as if Wilson had thrown him down rather than his opponent's blows. The fifth round brought the end, Wilson flooring his man again and again. Williams rose most placidly to his feet, a hopeless battle, but after he had gone down for the fifth or sixth time before Lund did not wait to knock him out but gave the match to Wilson. It was the victory of an experienced fighter with a complete knowledge of his natural weapons and a knowledge of how to economize his efforts so as to make the utmost effective use of his strength against a fast and slippery, slap-dash, haphazard opponent.

In none of the matches during the evening was there any blood drawn and they were all conducted in a thoroughly good spirit, while the promoters rightly discouraged the foolish and unsportsmanlike remarks which some spectators are apt to shout during the course of the rounds.

FOOTBALL

THE CITIZENS' CUP
Red Deer v. Wood River

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350,028. The tourist traffic to Alberta parks was divided as follows: Rocky Mountain Park, 94, 930; Jasper Park, 10,672; Waterton Lakes, 16,638; and Island Park, 7,512; Buffalo Park, 5,509.

FROM THE POETS

INVICTUS (Unconquerable)
W. B. Yeats.

Out of the night that covers me,
Black as the pit from pole to pole,
I thank whatever gods may be
For my unconquerable soul.

In the fell clutch of circumstance
I have not winced or bowed,
Under the bludgeonings of chance
My head is bloody but unbowed.

Beyond this place of wrath and tears
Looms but the horror of the shade,
And yet the menace of the years
Finds and shall find me unafraid.

It matters not how strait the gate,
How charged with punishment the scroll,
I am the master of my fate;
I am the captain of my soul.

FROM THE NEWS FILES
TEN YEARS AGO
The Alberta Teachers' Association held their first annual meeting in Red Deer.

The 63rd and 68th Infantry Battalions were being recruited in Red Deer.

Dominion Day celebrations were carried out on a large scale, with a monster picnic and sports program.

A. G. Ayres was elected Grand President of the 22nd Grand Lodge Convention in Lethbridge.

FIFTEEN YEARS AGO
Jack Johnson knocked out Jim Jeffries in the 15th round for the world's heavyweight championship.

Red Deer defeated Old 10-3 in a ball game on Dominion Day.

Alberta Law Benchers held their annual meeting in Red Deer.

A. T. Stephenson was reported as having picked a fine lot of garden peas in his back garden.

ECKVILLE HAPPENINGS

FARMING NOTES

The Bank of Montreal crop report at the beginning of this month gives a generally satisfactory account of the Canadian crop prospects. The Southern portion of Alberta seems to be in particularly good condition. Parts of Manitoba have had rather too much of the early season's rain, and the wheat is likely to be short, but on the whole the prospects are quite fair.

The hay crop for this district is to all intents and purposes assured and will be a heavy crop. Pasture grounds and cuttings of alfalfa and stock ought to be in fine fat condition by the autumn.

The Central Alberta Co-operative Society shipped 3 carloads of hogs to Calgary last week. No shipments were made to the Eastern Canadian markets owing to their being weaker. The cattle market generally is weakening as the grain-fed cattle come on to it, and the prospects are that the price of beef will be lower in the fall.

There is a tremendous hay crop this year on what used to be Burnt Lake. There is now practically no water at all in the lake.

The egg market is higher as will be seen by the quotations of the Central Alberta Co-operative Society in this issue.

Senator E. Michener speaks in the Senate on the Canadian-Australian Treaty and its effects on Alberta farmers.

In the course of last week the hot, dry weather began to do real harm to the crops, which in some cases were suffering severely. All districts south of the Red River are now in need of rain. Two short sharp showers on Wednesday afternoon and Saturday morning did some good, but the drought and were very local in their distribution. On Monday afternoon, however, a heavy rain fell over the district, and the crops were much benefited. It lasted for about three hours. It stopped in the early part of the evening, but the rain was still falling when it came to the district. It was a very good rain, and it is hoped that it will continue to fall and continue for part of the night. Though much more would be needed, the crops are now in a better position than they were a few days ago. Some hail fell on Saturday evening, particularly in the north, but it is not reported as widely distributed.

In the Canadian Senate, on 25th June, the Reciprocity Treaty with Australia came up for discussion. Senator Michener then pointed out that the Treaty had been recommended on the ground that it would give the Canadian pulp and paper industry for which a market to the value of some seven million dollars a year would be opened up in Australia. Against this advantage, a comparatively slight one, there had to be set the disadvantage that under the Treaty Australian butter would be given tariff advantages to the detriment of the Canadian butter industry. The result would be to reduce the price of Canadian butter in the home market or to encourage the export of Canadian butter to Australia. The Western farmers would further protection rather than reduced protection, along the lines of the protection given to the United States farmers.

The shipping of hay from the State of Washington to Vancouver and Victoria has damaged the market for Alberta hay, just as the prohibitive duty on cattle exported to the United States has shut out the cattle of the West. The result is that the price of Canadian cattle is being driven down by the arrangements of the United States.

The new Treaty will open the Canadian stock market also to the Australian stockmen who can raise their stock much more cheaply than our stockmen can, and in this way the stable and solid mixed farming industry will be discouraged in Canada. The result will be to encourage the comparatively limited pulp and paper industry of Canada, does not justify the loss of the state of the great farming industry by the arrangements of the United States.

SIXTH CROP REPORT
Issued by Department of Agriculture, Government of Alberta, Edmonton, July 4, 1925.

Hot weather accompanied by hot dry winds during the past week has made a distinct change in the crop situation over the whole of the province. The grain is still showing a healthy, vigorous growth but the stage has been reached where more rain will be needed within another week of actual damage and lessening of ultimate yield is not to be the result. In a number of districts in the southern part of the province the hot weather and winds have already had a damaging effect on the wheat now heading out, the heads showing a marked tendency to be shrunken 25 per cent. decrease in the yield. In these districts the most that can be hoped for now is to save the undamaged portions of the heads will fill.

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2 1/2 lbs. VACUUMIZED TINS

OGDEN'S LIVERPOOL

Always the same

and in 5¢ PACKETS

There is also to be considered the fact that a good deal of the area in the eastern central districts where fields are worn has been reseeded to other crops and withdrawn from the general wheat acreage.

No estimate of wheat yields is as yet being attempted, but the situation is being surveyed with the view of making an estimate shortly. Some districts expect record yields, while others which suffered from wireworms and cutworms, and from the damaged effect of the hot, dry weather, will have considerably lowered yields.

Damages from hail has not been extensive as yet.

"TAKE-ALL" FOOT ROT OF WHEAT (Experimental Farms Note)

Foot or root rot of wheat have recently attracted much attention. These rots are caused by fungi which attack the roots and bases of the stems of wheat and cause them to decay. The wheat plants may be killed or stunted. When the attack is early and severe the plants die when young, or the plants may grow and develop heads, but usually they turn white and soon to ripen earlier than healthy plants. The kernels are shrivelled or no grain is produced. Several fungi may cause these rots, but the one that has attracted most attention in Australia and Europe is called the "Take-All" Foot Rot. It has only recently been found in the Dominion of Wales and in Western Canada. In the United States and Australia it has been known for many years. It was first found quite severe on Marquis. This disease is being studied in Canada, but it has not been found in the Dominion of Wales or in the United States. It is a very serious disease under the conditions in which it is found. The "Take-All" disease can usually be recognized by the appearance of the roots of the wheat plants. The roots are shrivelled and the stems are white. The wheat plants are usually found to be dead and usually dark in colour. A dark, mottled growth is often present on the base of the stems and very dry growth that the fungus lives over the winter.

As it is usually difficult to decide whether the "Take-All" fungus is present or not, specimens should be sent to the Dominion Botanical, Ottawa, or to one of the Dominion Laboratories in Western Canada. The specimens sent should include roots and stems.

ALL WORK GUARANTEED
Phone or call at the Rex Theatre. All orders promptly attended to.

Special Clearance of CLUB BAGS AND SUITCASES
Regular Price up to \$8.50
Sale Price \$5.00

JARVIS-GOODBY HARNESS CO.

WANTED
20,000 lbs. of Wool
Highest Cash Prices Paid

Alberta Meat Market
For Quality and Service
We carry a full line of Fresh, Cured and Cooked Meats, Fish and Poultry of many varieties at reasonable prices.
Buyers of Wool, Horsehair Hides and Livestock
WILSON & TEASDALE, Props.
PHONE 232

How Much for Insurance?

C. A. McALLISTER, Dist. Manager
G. H. LINDSAY, Local Agent.
J. E. C. OLDFORD, Dist. Agent
Red Deer, Alta.

RALPH PATTERSON, Manager



The smartness and comfort which a new top would give to your car are out of all proportion to the moderate price we would charge! You can probably get way more for your money by simply re-topping your car than you could by turning it in for a new car. Ask us "how much?"

AGENTS FOR VIKING SEPARATORS

GEORGE NORRIS, Mgr. House Phone 308
Office Phone 81

GLENELEN BUDGET

We all join in extending congratulations and wishes for success and happiness to Miss May Green, who recently became the happy bride of Mr. Joe Quinolin of Howell's Lake. Roadwork is progressing favourably under the able management of Mr. G. Stevenson. Mr. Joe Reding, of Calgary, was a business visitor in the district last week. Mr. White is erecting a new barn

Saturday was the occasion of an interesting event at the home of Mr. and Mrs. Geo. Diggins, when their son, George, was united in marriage to Miss Nellie Gordon, who came to Bingley from London, England, in March. After the wedding dinner the young couple went to their new home, half a mile away, where a large gathering of friends spent a happy evening in songs, music, dancing and refreshment.

Nearly every district reports crops indicating a large harvest. Heavy

Costs little
but always
effective

give a pleasant day to the boys of the School.

CORRESPONDENCE

smundson. Nos. 1 are Sgt. Rex e, Sgt. Robinson, Sgt. Stanway e, Sgt. Ray Hart. Other ranks: Bdr. nan Botterill (B. C's. Asst.), Bdr.

Open a Chequing Account with us

Total Assets in excess of \$700,000,000

UNRESERVED CASH

TUESDAY, JULY 14

15 HEAD OF CATTLE

ons lever drag harrows with double runners: Ideal Giant, Deering

SUNDRY

g chains; doubletrees; eveners; v
; spades; rakes; 5-gallon cream c
ticles too numerous to mention

T. HART, Clerk

Ice Cream

generous
pure wh

bonated w

MERCHAL

JULY SALE OF SHOES

MEN'S SMART OXFORDS, July Sale \$4.95 Pair

Black or brown leather made on popular new lasts with round or French toe, Goodyear welted soles, half rubber heels; all sizes.

WORK BOOTS FOR MEN, July Sale \$3.29 Pair

A "William's" quality that assures the best of service, heavy specially tanned grain leather uppers, double soles are sewn and riveted; sizes 6, 8 and 10 only.

FINE DRESS BOOTS FOR MEN, July Sale \$3.49 Pair

A neat dressy boot of side leather, black or brown, Goodyear sewn soles, half rubber heels; mostly all sizes 6 to 11.

MEN'S MEDIUM DRESS BOOTS

July Sale \$2.98 pair

A splendid boot for every-day wear, made of good quality black box kip leather, medium weight soles; sizes 6 to 11.



MEN'S COMFORTABLE HOUSE SLIPPERS, July Sale 98¢
Sizes 6 to 10.

BOYS' BROWN BOX KIP BOOTS, July Sale \$2.75 Pair

Neat dressy boots, made on good fitting last, medium weight soles, sizes 1 to 5.

BOYS' GOOD QUALITY BOOTS, July Sale \$2.25 and \$2.65 Pair
Made to stand the rough usage that boys give them; cut blucher style with good weight soles, strongly sewn with heavy waxed thread.

Sizes 11 to 13 July Sale \$2.25 pair
Sizes 1 to 5 July Sale \$2.65 pair

DURABLE ELK PLAY BOOTS FOR BOYS AND GIRLS

Just the boot for summer wear; light weight and serviceable, soft elk uppers and flexible chrome leather soles. Sizes 11 to 5.
July Sale \$2.65 pair

BOYS' WHITE CANVAS RUBBER SOLED BOOTS July Sale 95¢ Pair

soles; sizes 12, 1 and 2 only.

They are in first quality canvas uppers and corrugated rubber

GIRLS' WHITE CANVASS RUBBER SOLED PUMPS

Sizes 11 to 13 only 50¢

GIRLS' WHITE CANVASS LACED BOOTS 50¢

WOMEN'S WHITE CANVAS STRAP PUMPS

High Grade "Sno-Wite" quality pumps. A splendid opportunity to make a big saving on summer footwear. Fine quality white canvas and flexible leather soles; medium and low heels. Mostly all sizes. Regular \$2.95 and \$3.50, for 98¢

WOMEN'S PUMPS AND OXFORDS

"Er-press," "Smardon" and other good makes are included in this lot. Mostly all sizes, but not in each style \$1.95

WOMEN'S BLACK KID STRAP PUMPS

A very smart style in "La Duchesse" make; new short vamp last, with cut-out front and strap in black suede; new Spanish Cuban heels. Sizes 2½ to 7 \$4.95

BOYS' BLACK GRAIN LEATHER BOOTS

Solid leather boots that will give the best of wear.

Sizes 11 to 13, at \$2.25

Sizes 1 to 5, at \$2.65

MEN'S SOLID LEATHER WORK BOOTS, \$3.29 Pair

Full grain leather uppers; heavy double soles are sewn and riveted. Sizes 6, 8 and 10 only.

GINGHAM DRESSES Again Lead in Popularity



For a time this season it looked as if cotton broadcloth dresses were going to be the season's best bet, but popular fancy has decided otherwise, and cotton broadcloth dresses appear to have had their run, and now Gingham dresses are again taking first place in utility dresses for summer wear.

A fortunate purchase of Gingham Dresses enables us to offer unusual values at only \$1.45, \$2.45 and \$2.95

VERY GOOD GINGHAMS in checks and plaids, well made in all sizes, at only \$1.45

BETTER GINGHAMS in attractive patterns in good styles; in all sizes. Special price \$2.45

"ANDERSON" GINGHAM DRESSES in a large variety of styles and patterns, in checks and plaids for summer wear. Very Special Value at \$2.95



Visitors, Welcome to Red Deer

You are invited to Lord's Store. One of the Best Service Stores in the Province. It is a pleasure to show our Merchandise, and it is to your decided advantage to shop here.

SPECIAL MILLINERY PRICES FOR CHILDREN

Only a limited quantity left in smart poke styles in Sand, Brown and Black. Specially priced at \$1.25
Play Hats of Peanut Straw, only 25¢

Our Beauty Shoppe is Again in Operation

Under the experienced management of Mrs. Ensdel, who is capable of doing all kinds of facial and scalp work, and manicuring.

The shoppe has a new location on the mezzanine floor above the general office. It is neat, clean, attractive and well equipped, and our prices are very reasonable. Please Phone 166 for appointments.

Eggs Wanted

We can handle your eggs promptly, and we are paying:—

Fresh Extras 31¢ dozen
Fresh Firsts 27¢ dozen
Fresh Seconds 22¢ dozen

Bargain Prices in Underwear

Women's Underskirts, made of fine soft Longcloth, embroidery and lace flounce; lengths are 26 to 36 inches. Special \$1.59

Women's Underskirts of White Longcloth, tucked and lace flounce Special 98¢

Women's Nightgowns of Fine White Nainsook, slip-on style, lace and embroidery trimmed Special \$1.69

Women's Vests in a Fine Lisle, with a glove silk top in flesh, only size 36. Special \$1.29

Women's Vests in a Fine Ribbed Lisle, opera top; sizes 34 and 36. Special 39¢

Women's Combinations, summer weight, opera top and loose knee, and tight knee and strap top Special \$1.19

Women's Drawers in a light weight knitted cotton, tight knee, closed style; size 36. Special 39¢

Children's Underskirts in a fine longcloth, embroidery flounce; all sizes at 29¢

Specials in Yard Goods

Bleached Sheeting, a good household quality, 9/4 69¢

Bleached Sheeting, extra good quality fine even weave, free from dressing, 72 in. 89¢

Pillow Tubing. We have a few ends to clear in our better quality tubings; 42 and 44 inches wide at 59¢

Scotch Madras, cream shade, dainty spot design; 36 inch at 49¢

Marquiesette in novelty check effect, white or ecru; 36 inch 19¢

Colored Chintz for drapes or cushion covers; large selection of colors and designs; 36 inches wide at 25¢

White Lingerie Crepe for ladies' and children's undergarments; 26 in. at 29¢

Grocery Section

RASPBERRIES, Per Crate \$3.65

Raspberries are now at their best, and we would suggest that you get your supply at once.

LOGANBERRIES, Per Crate \$3.50

Loganberries are very fine this year: get your order in now.

APRICOTS, Per Crate \$2.80

Apricots should reach us about Thursday of this week. We only expect to have the one large shipment.

CHERRIES, Bings and Lamberts \$3.75 case

CHERRIES, Olivettes and Merinos. \$2.95
Bings and Lamberts will soon be over;

B.C. SUGAR

100 lb sacks \$3.25

20 lb sack \$1.70

10 lb sack 85¢

Iceing or Lump Sugar 2 lbs for 25¢

PURE LARD (Swift's or Burns')

3 lb pail 75¢ 5 lb pail \$1.20

10 lb pail \$2.35

BUTTER AND EGGS

Finest Dairy Butter 27½¢ lb

Cooking Butter 25¢ lb

Eggs—Fresh Extras 32½¢

Fresh Firsts 30¢

Fresh Seconds 25¢

JAMS AND MARMALADE

Pure Raspberry and Loganberry, 4s. 80¢

Pure Strawberry and Black Currant, 4s. 85¢

Pure Peach, Plum and Blackberry, 4s. 75¢

Jam Compound, assorted flavors, 4s. 65¢

Orange Marmalade, 4s. 65¢

HONEY, pure Ontario, 5 lb pails \$1.10
10 lb pails \$2.10

Hardware

ALUMINUMWARE SPECIALS

Sink Strainers, Reg. 65¢ Special 35¢

14 qt. Pail, Reg. \$2.65 Special \$1.65

Dish Pans, round or oval, Reg. \$2.65
Special \$1.65

Fry Pans, wood grip handle, Reg. \$2.75
Special \$1.65

Double Boiler, 2 qt. size, Reg. \$2
Special \$1.65

Child's Sets, cup, saucer and plate. Regular 65¢ Special 50¢

ENAMELWARE SPECIALS

McClary's Blue and White Double Boilers

4 qt., Regular \$3.65 Special \$2.75

3 qt. Regular \$2.95 Special \$2.15

Water Pails, 16 qt., two-coat Colonial. Regular \$2.25 Special \$1.95

Cereal Cookers. Reg. \$2.65 Special \$1.95

Tea Kettles, 2-coat Colonial, No. 9. Regular \$3.25 Special \$2.50

Hand Baisin, extra large Special 75¢

TINWARE SPECIALS

Flour Sifter, Victor Special 35¢

Laundry Dipper, Special 30¢

Milk Strainers, Regular 70¢
Special 35¢

Large Size Tea Kettles. Regular 95¢
Special 70¢

Dairy Pails, heavy tin, 14 qt. size. Special 85¢

Dust Pans Special 19¢ and 30¢

Garment Hangers
Reg. 10¢,
Special 2 for 15¢

DOOR MATS, Coca, size 14x23 inches
Special 89¢



Boosting Red Deer

--is more than merely "thinking" or "saying" good things about the town. Real, honest-to-goodness BOOSTING means that every citizen of Red Deer must carry out the following principle every day he lives here:

1. Assume his share of civic responsibilities and contribute his moral and material support to any movement toward good government. An efficient yet human civic administration is the backbone of a prosperous town.
2. Do his part in getting and keeping good churches and schools, for these institutions are the builders of progress for the coming generation.
3. Patronize home merchants and professional men, for they are mainly responsible for the comforts,

pleasures and opportunities that this community affords to its citizens.

4. Contribute his every effort toward keeping our streets and yards clean and attractive. An attractive town is good business, for a healthy atmosphere is one of the first requisites for drawing new citizens of the right sort.

5. Be generous in thought, word and deed to his neighbors and fellow citizens. Most of the happiness in life is gotten by doing for others and entering into the spirit of co-operation.

These are the principles that, when every person does his best toward actually carrying them out, will bring us all prosperity and happiness. We prosper only as those about us prosper, so--

Every loyal citizen of Red Deer is urged to become an active, working partner with us--let's do some REAL boosting for our town by Making It Better in every way.

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C. A. JULIAN-SHARMAN
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RED DEER IRON WORKS
(J. W. Broughton)

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